

## 2017 Popcorn Festival Parade Terms & Conditions

**Saturday, September 9, 2017**

Float Judging (if applicable) 7:00-8:00a.m./Parade Lineup: 9:00a.m./Parade Begins: 10:00 a.m.

### General Application Information

- You are required to complete this online application in its entirety. Please be as descriptive as possible when filling out the application. Estimate, to the best of your ability, the length of cars, floats, trailers, and pulling vehicles. This is very important for parade line-up.
- Applications must include all information requested, photos (if applicable); or they will not be processed.
- Parade scripts, a 30 second description about your business/organization & entry, are strongly encouraged to be included in your application. They are due no later than August 1, 2017. If no script is provided, than nothing will be read by the parade announcers along the route as your unit passes by.

### Parade Applicant Terms

All entries must be approved by the Parade Committee.

- Being the Popcorn Parade, all entries must incorporate **20% popcorn and/or corn products**.
- All entries must visibly showcase their business or organization with decoration and/or creative signage.
- It is prohibited to throw anything from the unit(s) to the crowd along the parade route for the safety of the children along the route. However, businesses and organizations may supply walkers with candy and/or other items to pass out directly to the parade crowd as the business or organization unit passes by.
- Flyers are allowed as long as they are no larger than 5x8½ "
- Participants must be able to keep up with the parade pace. Under no circumstances will performances be allowed to stop the forward movement of the parade.
- All participants must be fully covered by insurance in an adequate amount to cover all possible public liability and property damages due to accident or negligence on their part, and do hereby absolve Valparaiso Events, Inc. of all responsibility.
- Dangerous activity that may endanger or harm spectators, property and/or participant(s) is prohibited. It is also prohibited to touch, frighten or cause bodily harm to spectators and/or participants.
- There is zero tolerance of abusive language, inappropriate music and alcoholic beverages in the parade.
- Support vehicles must be provided for children under school age.
- Skates, skateboards or bicycles in the parade must be approved by the Parade Committee.
- Any and all animal waste must be cleaned up in the parade.
- All participants must abide by the directions from official parade staff.
- Motorized units need a fire extinguisher for safety.

- The maximum number of vehicles allowed per entry, is three (3), and be no taller than 12 feet in height.
- Due to limited space, spots in the bus barn are a request and not a guarantee. It is for float building only (the week of the festival) - not for storage. You will be contacted by a member of the Parade Committee by August 1st with further instructions if you are selected.

### **Popcorn Parade Float Prizes**

Grand Prize – float with most overall points (all float entries, all sizes of floats)

2nd Place – float with second most overall points (all float entries, all sizes of floats)

3rd Place – float with third most overall points

Special Recognition – best non-float entry

Best Little Kernel – best youth float

Best New Float – best first year float entry

### **Fees**

Commercial \$120.00

Non-profit \$35.00

School Band \$0.00

Youth \$35.00