



## 2017 VE Member Benefits

### **\*1 Week Homepage Ad Takeover on Valparaisoevents.com & Social Promotion**

Your ad will be the center of attention for a one week valparaisoevents.com homepage takeover! All visitors to our site will see your ad first before gaining full access to our website. We will also promote this ad on our social media channels that span over 40,000 followers. Member is responsible for ad creation. Select weeks available.

### **\*\*Website Event Calendar Guidelines**

We love Valpo and we are excited to include your community events on our event calendar! The calendar is a great place for the public to find what events are coming up next. In order to best serve the community we have the following guidelines:

Guidelines Include:

1. All events must be open to the community.
2. All events must be produced by the business member themselves.
3. Event submission should be no less than 15 days prior to the event.
4. Once events are submitted they are each subject to VE approval.
5. We reserve the right to correct grammatical errors and post without prior approval.
6. Complete contact information must be given for the community to reach you with questions.
7. We are not responsible for errors in content or incorrect information submitted to us.
8. We encourage you to provide a link to your website for more information.
9. We reserve the right to review content for appropriateness for general audience.

### **\*\*\*Pre-Sale Ticket Guidelines**

We will have a limited number of tickets for our members to purchase before the public has access. Events include Valpo Brewfest, Valparaiso Wine Festival and Chocolate Walk. To gain access, we will need your current email on file. Tickets are General Admission and a limit of 2 per member can be purchased while supplies last. Memberships must be active and paid in full at the time of pre-sale date. Pre-sale ticket dates are as follows:

### **2017 TICKET SALES DATES**

#### **Valpo Brewfest - Saturday, September 30**

Pre-Sale Begins: Friday, February 10 at noon

All Access Begins: Monday, February 13 at noon

#### **Chocolate Walk - Saturday, May 6**

Pre-Sale Begins: Friday, March 17 at noon

All Access Begins: Monday, March 20 at noon

#### **Valparaiso Wine Festival - Saturday, July 15**

Pre-Sale Begins: Friday, May 12 at noon

All Access Begins: Monday, May 15 at noon